Creating a web app in Azure for a container using the Azure portal involves several steps. Here's a step-by-step guide to help you through the process:

**Prerequisites**

* An Azure account
* A container image ready to be deployed

**Steps to Create a Web App for a Container in Azure Portal**

1. **Login to Azure Portal**:
   * Navigate to the [Azure Portal](https://portal.azure.com/) and log in with your credentials.
2. **Create a New Resource**:
   * Click on the "Create a resource" button (+) on the left-hand sidebar.
   * In the "Search the Marketplace" search bar, type "Web App for Containers" and select it from the results.
3. **Configure the Basic Settings**:
   * **Subscription**: Choose your Azure subscription.
   * **Resource Group**: Create a new resource group or select an existing one.
   * **Name**: Enter a unique name for your web app.
   * **Publish**: Select "Docker Container".
   * **Operating System**: Choose the operating system (Linux or Windows) that your container image is compatible with.
   * **Region**: Select the Azure region where you want your web app to be hosted.
   * Click "Next: Docker >".
4. **Configure Docker Settings**:
   * **Options**: Select "Single Container" or "Docker Compose" based on your requirement.
   * **Image Source**: Select the source of your Docker image. Options include:
     + **Azure Container Registry**: If your image is stored in Azure's container registry.
     + **Docker Hub**: If your image is stored in Docker Hub.
     + **Private Registry**: If your image is stored in a private registry.
   * **Image and Tag**: Enter the image name and tag. For Docker Hub, it would be in the format repository/image:tag.
   * **Startup File**: (Optional) Provide a startup command if needed.
   * Click "Next: Monitoring >".
5. **Configure Monitoring (Optional)**:
   * You can enable Application Insights for monitoring your web app. This is optional but recommended for production environments.
   * Click "Next: Tags >".
6. **Add Tags (Optional)**:
   * You can add tags to organize and categorize your resources. This step is optional.
   * Click "Next: Review + create >".
7. **Review and Create**:
   * Review all the settings and configurations you have made.
   * Click the "Create" button to start the deployment process.

**Access and Manage Your Web App**

* **Deployment Status**: You can check the deployment status from the "Notifications" icon (bell icon) at the top of the Azure portal.
* **Resource Management**: Once the deployment is complete, you can access your web app from the "Resource Groups" or "All resources" section.
* **Configuration**: You can further configure your web app, such as setting environment variables, scaling options, and more from the web app's settings.

**Additional Tips**

* **Logs and Diagnostics**: Enable logging and diagnostics to monitor the health and performance of your web app.
* **Scaling**: Configure scaling settings to ensure your app can handle increased traffic.

This should get your web app for a container up and running on Azure. If you have any specific requirements or run into issues, feel free to ask!